

Yigitcan Erdogan

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WORK EXPERIENCE:

'07-'11: **Seti Media**, *Contributing Editor*

Task: Provide entertaining & informative video game-related written content

Key Responsibilities:

Writing articles monthly for the flagship nation-wide magazine "Oyungezer" –'07-'11
Overseeing Editor for the console news section, "Console Master" - '08-'10;
Community Manager for the official forums – '07-'10

'13-'14: **Digital Entertainment**, *Weekend & After-Hours Editor*

Task: Provide up-to-date video game-related news content with high social lift potential

Key Responsibilities:

Provide daily after-hours news content for "Merlin'in Kazani" – '13-'14; for "Techno-Labs" –'14

'14-'19: **Geekyapar.com**, *Editor-in-Chief, Producer*

Task: Develop & execute editorial strategy, oversee growth, integrate branded content

Key Responsibilities:

Trained new authors & editors '15-'18
Launched a complementary YouTube channel '15-'16

'14-'16: **Mynet**, *Content Writer*

Task: Provide trend pop culture content with high social lift potential

Key Responsibilities:

Provide list content utilizing the proprietary CMS for "Mynet Trend" - '14-'16.

'15-'16: **Radikal.com.tr**, *Section Editor*

Task: Establish & operate a hobby-culture section on the popular news website

Key Responsibilities:

Provide daily in-depth articles for "Radikal.com.tr/geek" - '15-'16

'16-'17: **Teleperformance Hellas**, *Customer Support Specialist*

Task: Find solutions for technical problems, convert customers into promoters

Key Responsibilities:

Provide technical support for iOS – '16; additional technical support for iTunes & macOS – '17;

'17-....: **Digital Minds**, *Account Manager*

Task: Manage relationships with and add to a client base consisting of content creators

Key Responsibilities:

Provide technical, creative and strategic support for a multi-national clientele – '17-present;

'19-....: **#KalkGel**, *Stage Programmer*

Task: Program six hours of stage shows each month utilizing the talent & resources available

Key Responsibilities:

Translate digital media formats into stage shows - '19-present;

Create, produce, host live stage shows with a focus on interactivity - '19-present;

SELECT CONTENT PORTFOLIO:

Listicle Content for the marketing campaign of Marvel's Ant-Man™: <https://bit.ly/2Xy12tK>

Non-fictional Serialized Podcast, "meram-ı ifham: amerika hikayesi"; ten episodes: <https://bit.ly/2YOEWO4>

Multi-platform Content Event, "Rock Almanac"; five videos, podcasts, listicles & playlists: <https://bit.ly/2YGWfCE>

Weekly live game show "Sana Yalan Borcum Mu Var?" for Twitch & YouTube: <https://bit.ly/2XTpBAH>

Weekly branded gaming news show "Oyun Dünyasından Haberler" for MediaMarkt Turkey: <https://bit.ly/2XywwFP0>

Fictional Serialized Podcast "Zamanaltı: Bir Podcast Tiyatrosu"; ongoing: <https://spoti.fi/2TLnRqJ>

more content samples & references available upon request.

EDUCATION:

'04-'08: *Hüseyin Yıldız Anatolian Lyceé*

'08-'09: *Ironwood Ridge High School*

'08-'13: *Middle East Technical University, Department of International Relations*

News Report, '12-'13: Co-Editor of the Weekly Faculty Newspaper

VOLUNTEER WORK:

'10-'10: **FIBA Basketball World Champonship**, *Usher*

'10-'16: **AFS Intercultural Programs**, *Examiner, Interviewer, Chaperone, Coordinator*

what i believe in:

joy of research, virtue of hard work, importance of communicating clearly and elegantly, knowing when to cut your losses, leading from the back, sharing the ball, analysing your mistakes, my personal creativity and advocation of movement; anywhere, to any direction, as long as you can find your way back center